



STATE OF MICHIGAN

GRETCHEN WHITMER
GOVERNOR

DEPARTMENT OF HEALTH AND HUMAN SERVICES
LANSING

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MDHHS seeks bids for pilot to provide incentives to Medicaid enrollees who meet substance use disorder recovery goals

LANSING, Mich. – The Michigan Department of Health and Human Services (MDHHS) is seeking bids from vendors to provide an incentive manager platform to support a Recovery Incentives Pilot project for Medicaid and Healthy Michigan Plan enrollees who are living with substance use disorders.

The Recovery Incentives Pilot will use contingency management, a type of cognitive behavioral therapy that provides motivational incentives to people living with a substance use disorder who achieve their treatment goals. Incentives will be in the form of retail gift cards. The amount of the incentive earned increases each week that the participant abstains from a narrow set of specified substances, as evidenced by negative drug tests.

Participating providers will use the platform to track and distribute motivational incentives to qualifying beneficiaries.

“The Recovery Incentives Pilot is another example of Michigan being a leader in tackling the opioid epidemic by offering providers and beneficiaries with the latest evidence-based tools in prevention, treatment and recovery,” said Elizabeth Hertel, MDHHS director.

The department anticipates launching the Recovery Incentives Pilot in October 2024. The pilot is one of several projects to expand access to substance use disorder treatment being funded through Michigan’s opioid settlement funding.

In addition to providing an incentive manager platform, the selected contractor will develop training materials on use of the platform and deliver trainings and technical assistance to end-users leading up to and throughout the Recovery Incentives Pilot.

The contract period is expected to be from May 1, 2024, through Sept. 30, 2026. Proposals must be submitted electronically through [SIGMA Vendor Self Service \(VSS\)](#) by Wednesday, Jan. 17. The RFP can be located by searching for #24000000497 or “Web Based Recovery Incentives Pilot System.” For questions regarding SIGMA VSS, contact SIGMA-Vendor@michigan.gov or call 517-284-0550.

MDHHS reserves the right to change contractor requirements, dates or any other information deemed necessary. For questions regarding this solicitation, contact the buyer for this RFP, Marisha Curtis, at CurtisM16@michigan.gov.

Additional information regarding proposed programming under Michigan's Opioid Healing and Recovery Fund is provided on the [opioids settlement website](#).

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